CLAIMS

1. A method of browsing a website which has a first web page with second and third links to second and third web pages respectively, the method including the steps of:

subsequent to downloading address information of the second and third links on the first web page, but prior to actuation of either the second or third links, commencing the process of downloading the second and third web pages; wherein

the process of downloading the second and third web pages is performed on the basis of a predetermined relative priority.

2. A method according to claim 1 wherein the predetermined relative priority provides predetermined relative download speeds for the second and third pages.

3. A method according to claim 2 wherein the download of the second and third pages takes place simultaneously, the relative speeds corresponding to their relative priority.

4. A method according to claim 1 wherein the predetermined relative priority provides a predetermined order for downloading the second and third pages.

5. A method according to claim 4 wherein the download of one of the second and third pages only commences when download of the other of the second and third pages is complete.

6. A method according to claim 1 further comprising the step of downloading elements of content of the second and third pages on the basis of a predetermined priority.

7. A method according to claim 1 further comprising the step of storing the second and third web pages in cache memory within the client.

8. A method according to claim 1 wherein the speed of downloading is controlled by at least the client.

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9.   A method according to claim 8 wherein the relative speed of downloading of the second and third pages is controlled on the basis of instructions within the second and third links.

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10.   A method according to claim 1 wherein the first, second and third pages are all on the same website.

11.   A method according to claim 1 wherein each of the links has a specific URL

10   which identifies uniquely the address within the network of a server on which the second and/or third pages are hosted.

12.   A method of operating a web server comprising the steps of sending to a client a web page containing two links to further pages, and including with the web page for

15   each of the two links an associated relative priority with which the further pages are to be pre-emptively downloaded by the client.

13.   A method according to claim 12 wherein the relative priority provides predetermined relative download speeds for the further pages.

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14.   A method according to claim 13 wherein the further pages are downloaded simultaneously.

15.   A method according to claim 12 wherein the relative priority provides a

25   predetermined relative order in which the further pages are to be downloaded.

16.   A web page including first and second links to first and second further pages, each link having associated therewith a relative priority with which the first and second further pages are to be pre-emptively downloaded by a client displaying the

30   web page.

17.   A web page according to claim 16 wherein the relative priority provides predetermined relative download speeds for the further pages.

18. A web page according to claim 16 wherein the relative priority provides a predetermined relative order in which the further pages are to be downloaded.